

Privacy Statement

Agronomy B.V. | agronomy-products.com

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Agronomy B.V. handles personal data with care. This privacy statement explains which personal data we process when you visit our website, use the contact form or contact us directly, why we use that data and which rights you have.

1. Who is responsible for your data?

Agronomy B.V.

Jonkerspad 6

8411 KP Jubbega

Friesland, The Netherlands

Email: info@agronomy-products.com

Telephone: +31 626 322 552

Chamber of Commerce (KvK): 82301646

Agronomy B.V. is the controller of the personal data described in this privacy statement.

2. Which personal data do we process?

Depending on your interaction with us, we may process the following categories of data:

- your name and business contact details, such as email address and telephone number;
- the subject and content of your message or other correspondence;
- company name, job title and information needed for quotations, orders, deliveries, invoicing or a business relationship;
- technical data generated when using the website, such as IP address, browser and device information and server logs;
- data transmitted to third parties when you load embedded services such as Google Maps.

3. Why do we process this data?

We process personal data for the following purposes and on the appropriate legal basis under the GDPR:

- to answer enquiries, handle contact requests and take steps before entering into or performing a contract;
- to manage business relationships and maintain our business records;
- to secure, maintain and technically operate our website and systems;
- to comply with legal obligations, including tax and accounting obligations;
- where required by law, on the basis of your consent for non-essential cookies or external services.

4. Contact form and direct contact

The contact form on agronomy-products.com asks for your name, email address, subject and, optionally, a message. We use this information to handle your enquiry and contact you where necessary. If you contact us by email or telephone, we process the information you provide for the same purpose.

The contact form is processed through Agronomy B.V.'s website infrastructure and the submitted content is forwarded to Agronomy B.V. by email.

5. Google Maps

The contact page contains an embedded Google Maps map. When the map is loaded, your browser connects to Google servers. Google may process information such as your IP address, browser and device information and cookies or similar technologies.

Google may process data outside the European Economic Area. Where this occurs, Google's legal safeguards for international transfers apply. Further information is available in Google's privacy policy: <https://policies.google.com/privacy>.

6. Cookies and technical data

The website may use technically necessary cookies and similar technologies to operate securely and correctly. Embedded third-party content, such as Google Maps, may also use its own cookies or similar technologies. Where consent is legally required for such processing, consent is the applicable legal basis.

Our web server and security services may record technical log data to investigate and prevent errors, misuse and security incidents.



7. With whom do we share personal data?

We do not sell your personal data or disclose it to third parties unless we are legally required to do so.

8. How long do we retain data?

We do not retain personal data longer than necessary for the purpose for which it was collected. Correspondence is retained for as long as reasonably necessary to deal with your enquiry and any subsequent business relationship. Data that becomes part of our tax or business records is retained for the applicable statutory period; basic Dutch business administration records are generally retained for 7 years.

Technical log data is retained only as long as needed for operation, security and troubleshooting, unless an incident or legal obligation requires a longer period.

9. Transfers outside the EEA

If a service provider processes personal data outside the European Economic Area, we ensure - where this falls within our responsibility - that a valid transfer mechanism is used, such as an adequacy decision or appropriate contractual safeguards.

10. Your privacy rights

Where provided by the GDPR, you may request access to, correction or deletion of your personal data, restriction of processing, data portability or object to processing. If processing is based on consent, you may withdraw that consent at any time for the future.

You can send a request to info@agronomy-products.com. To prevent misuse, we may ask for sufficient information to verify your identity. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

11. Security and automated decision-making

We take appropriate technical and organisational measures to protect personal data against loss, unauthorised access or unlawful use. Agronomy B.V. does not make decisions producing legal or similarly significant effects for you solely by automated processing.

12. Changes

We may update this privacy statement when our website, services or applicable rules change. The most recent version will be made available via agronomy-products.com.

